



OFFICIAL RULES 2021 MEGA! CO-OP MONTH PRIZE GIVEAWAY

Prize Giveaway (the “Sweepstakes”) is sponsored by Consumers Cooperative Association of Eau Claire, D.B.A. Mega! CO-OP, Mega! Holiday, Travel Stop, 2280 Eastridge Center, Eau Claire, WI 54701 (the “Sponsor”). All federal, state, and local laws and regulations apply. Void where prohibited. **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.**

AGREEMENT TO OFFICIAL RULES AND DECISIONS: By participating in the “Sweepstakes, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of the Sponsor” (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and the winner, and the awarding of the prizes), which are final and binding in all respects, and entrant agrees to waive any right to claim ambiguity in the Sweepstakes, these Official Rules, or any Sweepstakes materials. Winning and receiving a prize is contingent upon fulfilling all requirements set forth herein.

DATES OF ENTRY: The Sweepstakes entry period begins at 12:01 a.m. Central Time (“CT”) on Friday, October 1, 2021, and ends at 11:59 p.m. on Sunday, October 31, 2021, CT (the “Entry Period”). Sponsor’s (or its designee’s) computer is the official timekeeping device for the Sweepstakes.

ELIGIBILITY: Participation is open only to applicable Mega! CO-OP members who: 1) present a valid Membership ID/Rewards card (“Mega! CO-OP Rewards Card”); 2) are eighteen (18) years or older at time of entry; 3) are either the membership account holder, current spouse of the account holder, or a household member of the account holder; 4) have prior to the last day of the Entry Period provided a current phone number for the membership account; 5) are not a person barred from participating in the Sweepstakes, including but not limited to all federal, state, and local laws; 6) at all times abide by these Official Rules; and 7) are legal residents of Wisconsin. Sponsor and its representatives at participating locations have the right to determine a valid Mega! CO-OP Rewards Card based on Mega! CO-OP guidelines.

Employees, officers and directors of Sponsor and their respective parents, subsidiaries, affiliates, divisions, advertising and promotion agencies and the immediate family members (as defined below) or members of the same household (as defined below) of each such employee, officer, and director, are not eligible to enter. “Immediate family members” shall mean spouse, parents, step-parents, legal guardians, children, step-children, siblings, or step-siblings and each of their spouses regardless of where they reside. “Household members” shall mean those people who share the same residence at least three (3) months a year.

Non-members may sign up for membership by completing a membership application at any Mega! CO-OP location. Existing members who do not possess a valid Membership ID card may request one at participating locations or online at megacoop.com. Sponsor is not responsible for lost, late, inaccurate, incomplete, damaged, illegible, or misdirected membership card applications or for lack of possessing a valid Membership ID card.

Entries received after the date and time specified for the Sweepstakes will be deemed ineligible to win.

HOW TO ENTER: Eligible participants may enter in one of the following ways:

1. **ELECTRONIC ENTRY BY MEGA! CO-OP REWARDS CARD (PURCHASE REQUIRED):** During the Entry Period, Mega! CO-OP members will be automatically entered in the Sweepstakes when scanning their Mega! CO-OP Rewards Card at purchase. Limit one electronic Entry per transaction.
2. **TO ENTER BY MAIL (ALTERNATE METHOD OF ENTRY – NO PURCHASE REQUIRED):** During the Entry Period, hand print your full name, complete home address, day and evening phone numbers, email address (if any), age, and Mega! CO-OP Rewards card number on a 3 x 5 inch piece of paper and send it by United States mail in a sealed envelope no larger than 9 1/2" x 4 1/4" (a #10 envelope) with correct postage to “2021 Mega! CO-OP Month Prize – Entry,” c/o Mega! CO-OP, PO Box 3155, Eau Claire, Wisconsin 54702. All mail-in entries must be postmarked as follows:
 - i. **Entry Period: 10/01/21 – 10/31/21; postmarked 10/01/21 - 10/31/21; received by Sponsor by 11/05/21.**

No facsimiles, photocopied or mechanically reproduced entries allowed.

FOR ALL ENTRIES: LIMIT: One (1) entry in the Sweepstakes (regardless of method of entry) per electronic transaction or mailed Entry. A purchase will not affect your chances of winning. Any attempt by any entrant to obtain more than the stated entry limit by using someone else’s Mega! CO-OP Rewards Card, identity, or any other method not set forth herein these Official Rules will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to submit entries is

prohibited and will result in disqualification. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of entry or mailing will not be deemed to be proof of receipt of entry by Sponsor. Sponsor is not responsible for incorrect or inaccurate transcription of entry information, mailing or human error, technical malfunctions, any omission, interruption, defect, or any other error, including, without limitation, lost, late, incomplete, invalid, unintelligible, or misdirected entries, all of which may constitute grounds for disqualification in Sponsor's sole discretion. If a problem occurs in the entry process, the entrant is solely responsible for verifying that the entry process has been validly completed. Sponsor shall have no obligation to advise an entrant of an incomplete, late, or undeliverable entry.

All entrants and entries subject to verification prior to the awarding of the prize, as are the eligibility, age and other claims of/information provided by a potential prize winner. Entrants will cooperate with Sponsor and its representatives in connection with any and all verification activities.

WINNER SELECTION: Winners will be selected as outlined below and must sign a Consent, Release and Waiver of Liability, Assumption of Risk, and Indemnity form ("Affidavit/Release") and agree to have their picture taken before receiving their prize. The odds of winning are dependent upon the number of eligible entries received.

Within twenty (20) business days following the end of Entry Period, Sponsor or its designee will randomly select one (1) potential winner for the Grand Prize from all eligible entries, received by Sponsor through all methods of entry as follows:

All Mega! CO-OP Rewards Card Purchases between 10/01/21 – 10/31/21; or mail-in entries postmarked 10/01/21 - 10/31/21; received by Sponsor by 11/05/21.

A selected entrant must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Prize supplier is Sponsor and by participation in the Sweepstakes, all potential winners expressly consent to being contacted by phone by Sponsor for purposes of verification of a potential winner's eligibility and for prize fulfillment. The Sponsor will notify the membership account holder of the corresponding "Mega! CO-OP Rewards Card Entry as potential winner by phone (the "Winner Notice") and may make pick-up arrangements of the prize with the potential winner. The potential winner may be required, as directed by Sponsor in the Winner Notice, to complete an Affidavit/Release upon pick up of the prize in the form(s) provided by Sponsor in order to claim his/her prize. If a potential winner cannot be contacted within forty-eight (48) hours of the first attempt to contact him/her, or if a potential winner refuses to sign the Affidavit/Release, or if a potential winner is found to be ineligible, or if a potential winner does not comply with the Official Rules, then the potential winner may be disqualified and an alternate winner selected by Sponsor in his/her place at random from among all eligible non-winning entries received by Sponsor for the Sweepstakes. In such event, an alternate potential prize winner will be notified as described above and will be required to complete the required documents to Sponsor as described above; provided, however, Sponsor may alter the above timing to meet its Sweepstakes schedule.

PRIZE AWARD: Subject to the terms and conditions of these Official Rules, Six [6] Prizes will be awarded; one (1) Grand prize and five (5) additional prizes will be awarded in this Sweepstakes. The approximate retail value ("ARV") of the prizes are below.

Grand Prize Drawing:

FREE Gas for a Year - Total ARV of prize is One Thousand Two Hundred Dollars (\$1,200.00)

Additional Prize Drawings:

One (1) of Five (5) \$100 Gas Gift Cards - Total ARV of each prize is One Hundred Dollars (\$100.00)

No prize substitution or transfer is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value, for any reason. Sponsor is required by law to report prize values to taxing authorities; all taxes and any other incidental expenses on prizes are the sole responsibility of each winner.

Prize will be awarded in the form of Holiday or Shell Gas gift card(s) [gift card subject to terms, conditions, limitations, and restrictions thereof]. In the event more than one (1) gift card must be awarded to fulfill the designated prize amount; the combined ARV shall not exceed the designated prize amount. For example, in the event more than one (1) Holiday gift card must be awarded to fulfill the One Thousand Two Hundred Dollars (\$1,200.00) Mega! CO-OP grand prize, the combined ARV of all Holiday gift cards shall equal One Thousand Two Hundred Dollars (\$1,200.00 USD). A Holiday or Shell gift card is subject to additional cardholder terms and conditions imposed by issuer. No credit or cash will be given for unused portion of a Holiday or Shell gift card. A Holiday or Shell gift card will not be replaced if lost or stolen. In no event will a Holiday or Shell gift card prize value exceed the stated value.

Winners are solely and fully responsible for any and all costs, fees, taxes, assessments, and expenses associated with prize award, redemption, receipt, and use, including, without limitation, all federal, state, and local income taxes on the prize.

PRIZE CONDITIONS: By entering, participants agree to be bound by these Official Rules and that the decisions of the Sponsor are final and binding in all respects. The Sponsor reserves the right not to select any winning entries based upon the eligibility or content of entries. The winner will be required to sign a sworn Affidavit under which the winner grants Sponsor, and its subsidiaries and affiliates, an exclusive, worldwide, royalty free limited license to use their name on the date the winner executes the Affidavit. If notification by phone cannot be made, if required documentation is not signed at time of prize pick-up, or if prize is not picked-up within two (2) weeks of notification, any prize will be forfeited, and an alternate winner may be selected.

Prize is non-transferable, non-assignable, non-negotiable, and not redeemable for cash or credit. Prize must be accepted as awarded. Prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. No prize substitutions, except by Sponsor, who reserves the right (but has no obligation) to substitute a prize (or component thereof) with another prize of equal or greater value (including cash) if the prize is not available for any reason as determined by Sponsor in its sole discretion.

PUBLICITY: Except where prohibited by law, participation in the Sweepstakes constitutes winner's express voluntary consent to Sponsor's (and its designees', successors' and assigns') use of winner's name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration, notice, review or consent.

GENERAL RULES & LIMITATIONS: By presenting and using a Mega! CO-OP Rewards Card and entering into the Sweepstakes, participants represent that they are: 1) eighteen (18) years or older at time of entry; 2) either the membership account holder, current spouse of the account holder, or a household member of the account holder; and 3) legal residents of Wisconsin. By entering the Sweepstakes, participant grants to Sponsor an exclusive, worldwide, royalty-free license to edit, publish, promote, republish at any time in the future and otherwise use your name and likeness, in any and all media for any purpose, without further permission, notice or compensation (except as set forth in these Official Rules or where prohibited by law). By participating in the Sweepstakes, entrant agree to release Sponsor and its respective parent companies, affiliates, subsidiaries, employees, directors, officers, and agents from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, possession, use, or misuse of any prize. Sponsor is not responsible for errors or problems which may occur in connection with the Entry or Sweepstakes, whether technical, mechanical, typographical, printing, human or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Entry or Sweepstakes, the processing or selection of entries, the announcement of the prizes, in any Sweepstakes-related materials, or that may limit prize fulfillment or a participant's ability to enter the Sweepstakes. Sponsor reserves the right to amend these Official Rules and to disqualify permanently from the Sweepstakes any person it believes has intentionally violated these Official Rules.

RELEASE: By entering, each entrant forever and irrevocably releases and holds harmless Sponsor and their respective parents, subsidiaries and affiliates, advertising and promotion agencies, Sweepstakes partners and prize suppliers, and all of their respective employees, officers, directors, shareholders and agents from and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation and/or entry in the Sweepstakes and/or entrant's award, receipt or use of any prize awarded in the Sweepstakes.

DATA COLLECTION: Entrants provide personal information to Sponsor and its designees when they enter the Sweepstakes. Sponsor and its designees collect, use and disclose any personal information you provide them through this Sweepstakes as set forth in Sponsor's privacy policy located at megacoop.com/privacy-policy/. Without limiting the foregoing in any way, Sponsor and its designees may use your personal information to (a) administer this Sweepstakes, including, without limitation, placing your name on a winners' list, and (b) for market research and for other marketing purposes. Sponsor and its designees may share this information with third parties who need access to this information to perform services on Sponsor's behalf.

AGREEMENT TO OFFICIAL RULES: By entering the Sweepstakes, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes. Sponsor may disqualify any entrant which Sponsor, in its sole discretion, deems to be out of compliance with these Official Rules. Any member who wishes to have their Entry removed from the Sweepstakes, should contact Member Services at mega.members@megacoop.com or 715-839-5272 at least 5 business days prior to the final day of the entry period.

WINNERS LIST: To request the name of the Sweepstakes winners, visit megacoop.com, or send a self-addressed, stamped No. 10 envelope to: “Mega! CO-OP Grand Prize - Winner”, c/o Mega! CO-OP, PO Box 3155, Eau Claire, Wisconsin 54702. All requests must be received by December 31, 2021.

For inquiries, contact Mega! CO-OP Member Services at mega.members@megacoop.com or 715-839-5272.